2016-03-07 Board Community Benefit Committee

Monday, March 7, 2016 at 3:00 p.m.

Eskridge Conference Room - Tahoe Forest Hospital

10121 Pine Avenue, Truckee, CA 96161
AGENDA

5. APPROVAL OF MINUTES

6. ITEMS FOR COMMITTEE DISCUSSION AND/OR RECOMMENDATION

ITEMS 1 - 4: See Agenda

2016-03-07 Community Benefit Committee_FINAL Agenda.pdf Page 3

2015-09-09 Community Benefit Committee_DRAFT Minutes.pdf Page 5


6.2. Strategic Plan Initiatives

6.3. Community Benefit Committee Budget

6.4. Wellness Neighborhood Update

6.5. Community Benefit Communication Needs

6.6. 2017 Community Health Needs Assessment Planning

6.7. Community Perceptions Study

ITEMS 7 - 10: See Agenda
COMMUNITY BENEFIT COMMITTEE
AGENDA
Monday, March 7, 2016 at 3:00 p.m.
Eskridge Conference Room - Tahoe Forest Hospital
10121 Pine Avenue, Truckee, CA.

1. CALL TO ORDER

2. ROLL CALL
Karen Sessler, M.D., Chair; Charles Zipkin, M.D., Board Member

3. CLEAR THE AGENDA/ITEMS NOT ON THE POSTED AGENDA

4. INPUT – AUDIENCE
This is an opportunity for members of the public to address the Committee on items which are not on the agenda. Please state your name for the record. Comments are limited to three minutes. Written comments should be submitted to the Board Clerk 24 hours prior to the meeting to allow for distribution. Under Government Code Section 54954.2 – Brown Act, the Committee cannot take action on any item not on the agenda. The Committee may choose to acknowledge the comment or, where appropriate, briefly answer a question, refer the matter to staff, or set the item for discussion at a future meeting.

5. APPROVAL OF MINUTES OF: 09/09/2015 ........................................................ .................. ATTACHMENT

6. ITEMS FOR COMMITTEE DISCUSSION AND/OR RECOMMENDATION
6.1. 2016 Committee Goals ................................................................. ATTACHMENT
Committee will discuss and develop goals for 2016.

6.2. Strategic Plan Initiatives ................................................................. *ATTACHMENT
Committee will review Strategic Plan items related to the Community Benefit Committee.

6.3. Community Benefit Committee Budget
Committee will identify the budget for Community Benefit programs.

6.4. Wellness Neighborhood Update
Committee will receive an update on the Wellness Neighborhood structure and metrics.

6.5. Community Benefit Communication Needs
Committee will discuss strategies for communicating with the public through an annual report, website and other means.

6.6. 2017 Community Health Needs Assessment Planning
Committee will discuss planning for a Community Health Needs Assessment in 2017.

6.7. Community Perceptions Study
Committee will consider doing a study on the community’s perceptions.

7. REVIEW FOLLOW UP ITEMS / BOARD MEETING RECOMMENDATIONS

8. AGENDA INPUT FOR NEXT COMMITTEE MEETING
9. NEXT MEETING DATE

10. ADJOURN
COMMUNITY BENEFIT COMMITTEE
DRAFT MINUTES
Wednesday, September 9, 2015 at 1:00 p.m.
Eskridge Conference Room - Tahoe Forest Hospital
10121 Pine Avenue, Truckee, CA.

1. CALL TO ORDER
   Meeting called to order at 1:02 p.m.

2. ROLL CALL
   Board:  Charles Zipkin, M.D., Chair; Karen Sessler, M.D., Board Member
   Staff:  Jake Dorst, Interim CEO; Crystal Betts, CFO; Judy Newland, CNO/COO; Karen Gancitano,
   Executive Director Post Acute Services; Eileen Knudsen, Project Director Wellness
   Neighborhood; Jackie Griffin, Case Coordinator; Martina Rochefort, Clerk of the Board

3. CLEAR THE AGENDA/ITEMS NOT ON THE POSTED AGENDA
   None.

4. INPUT – AUDIENCE
   None.

5. APPROVAL OF MINUTES OF: 05/04/2015
   Recommendation made by Director Zipkin, seconded by Director Sessler, to approve minutes.
   Approved unanimously.

6. ITEMS FOR COMMITTEE DISCUSSION AND/OR RECOMMENDATION
   6.1. Community Health Presentation at Board of Directors Retreat
   The Committee discussed a 30 minute Wellness Neighborhood summary and presentation to be made
   at 10/06/2015 Board of Directors Retreat by Karen Gancitano. The presentation will highlight the
   Wellness Neighborhood’s past accomplishments and future plan, as well as a comparison of the 2012
   and 2014 Community Health Needs Assessment and identify programs for Community Collaborative.

   Director Sessler requested the plan for Wellness Neighborhood moving forward.

   6.2. Community Collaborative
   The Committee discussed possible participation of community stakeholders as an advisory group to
   the committee. Wellness Neighborhood programs have been categorized as a part of the Community
   Collaborative which allows community partners to meet regularly.

   Director Zipkin inquired if community partners feel they are having input that gets to the Board. Eileen
   Knudsen indicated a lot of staff time is being used to reach out to these local groups. They are in
   constant contact and the groups are satisfied.
The Directors requested an annual report highlighting the programs and where funds are being spent. Director Sessler expressed concern about public perception on the programs chosen for funding and reminded the committee that the initiatives must align with TFHD’s strategic plan, goals, and mission. Committee previously reviewed and advised on content and length of past Wellness Neighborhood presentations and would like to do so again.

Director Zipkin indicated he was having a hard time with relevance for the Community Benefit Committee when community partners already know to go to Wellness Neighborhood to request project funding. Further discussion took place about the committee’s tasks and goals.

Discussion took place on a potential survey to the general public about how we as an organization are perceived.

The Wellness Neighborhood dashboard will be action and results driven moving forward.

6.3. **Committee Charter and Goals Update**
   Item discussed in depth as part of 6.2.

   Director Sessler advised board agenda items to be referred to subcommittees prior to being reviewed by the full Board.

7. **REVIEW FOLLOW UP ITEMS / BOARD MEETING RECOMMENDATIONS**
   None.

8. **AGENDA INPUT FOR NEXT COMMITTEE MEETING**
   Wellness Neighborhood report
   Community Collaborative report

9. **NEXT MEETING DATE**
   Specific date of the next Board Community Benefit Committee is TBD.

10. **ADJOURN**
    Meeting concluded at 2:01 p.m.
Community Benefit Committee (CBC) Goals 2016 - Draft March 7, 2016

Background: It is the practice of TFHD board committees to set annual committee goals at the first meeting of the year. The TFHD CBC is a new committee of the TFHD board, having been first formed in 2015. Part of this committee's work for 2016 will be to identify the committee work that will be most relevant and productive for our organization. Please review the Kaiser document and the TFHD CBC Charter to inform the discussion of committee goals for 2016. Utilizing the framework in the Kaiser CBC Charter, the following goals are proposed for TFHD's CBC for 2016.

1. Extending and Strengthening Community Benefit Programs and Services
   a. Review aspects of the budget for Community Benefit to include property tax allocation, philanthropic support, etc
   b. Education on and evaluation of possible Community Perceptions Survey.

2. Review Community Benefit Strategies, Policies and Performance
   a. Review, and recommend to the Board, policies with regard to community benefit.
   b. Review Strategic Plan elements tied to community benefit and performance against goals.

3. Community Benefit Monitoring
   a. Review and make recommendations to staff regarding monitoring and the framework for reporting community benefit to the Board.
   b. Review and make recommendations to the Board regarding the 2017 Triennial Community Healthcare Needs Assessment

4. Review Major Community Benefit Initiatives
   a. Review Wellness Neighborhood goals, identified metrics, and performance

5. Legal and Regulatory Compliance Systems
   a. Committee education in legal and regulatory issues related to community benefit for our organization
   b. Review best practice in CBC work and amend TFHD CBC charter, agendas and goals as needed.

6. Public Recognition and Community Value
   a. Increase public recognition of community benefit activity and community value
      i. Annual Community Benefit Report
      ii. TFHD and Wellness Neighborhood website
      iii. Other events, strategies, educational programs