

# 2016-03-07 Board Community Benefit Committee

Monday, March 7, 2016 at 3:00 p.m.

Eskridge Conference Room - Tahoe Forest Hospital

10121 Pine Avenue, Truckee, CA 96161

#### Meeting Book - 2016-03-07 Board Community Benefit Committee

#### 03/07/16 - Community Benefit Committee Agenda

#### **AGENDA**

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5. APPROVAL OF MINUTES

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6. ITEMS FOR COMMITTEE DISCUSSION AND/OR
RECOMMENDATION

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- 6.2. Strategic Plan Initiatives
- 6.3. Community Benefit Committee Budget
- 6.4. Wellness Neighborhood Update
- 6.5. Community Benefit Communication Needs
- 6.6. 2017 Community Health Needs Assessment Planning
- 6.7. Community Perceptions Study

ITEMS 7 -10: See Agenda



## COMMUNITY BENEFIT COMMITTEE AGENDA

Monday, March 7, 2016 at 3:00 p.m.
Eskridge Conference Room - Tahoe Forest Hospital
10121 Pine Avenue, Truckee, CA.

#### 1. CALL TO ORDER

#### 2. ROLL CALL

Karen Sessler, M.D., Chair; Charles Zipkin, M.D., Board Member

#### 3. CLEAR THE AGENDA/ITEMS NOT ON THE POSTED AGENDA

#### 4. INPUT – AUDIENCE

This is an opportunity for members of the public to address the Committee on items which are not on the agenda. Please state your name for the record. Comments are limited to three minutes. Written comments should be submitted to the Board Clerk 24 hours prior to the meeting to allow for distribution. Under Government Code Section 54954.2 – Brown Act, the Committee cannot take action on any item not on the agenda. The Committee may choose to acknowledge the comment or, where appropriate, briefly answer a question, refer the matter to staff, or set the item for discussion at a future meeting.

5. APPROVAL OF MINUTES OF: 09/09/2015 ...... ATTACHMENT

#### 6. ITEMS FOR COMMITTEE DISCUSSION AND/OR RECOMMENDATION

- 6.2. **Strategic Plan Initiatives** \*ATTACHMENT Committee will review Strategic Plan items related to the Community Benefit Committee.
- 6.3. Community Benefit Committee Budget

Committee will identify the budget for Community Benefit programs.

6.4. Wellness Neighborhood Update

Committee will receive an update on the Wellness Neighborhood structure and metrics.

6.5. Community Benefit Communication Needs

Committee will discuss strategies for communicating with the public through an annual report, website and other means.

6.6. 2017 Community Health Needs Assessment Planning

Committee will discuss planning for a Community Health Needs Assessment in 2017.

6.7. Community Perceptions Study

Committee will consider doing a study on the community's perceptions.

#### 7. REVIEW FOLLOW UP ITEMS / BOARD MEETING RECOMMENDATIONS

#### 8. AGENDA INPUT FOR NEXT COMMITTEE MEETING

COMMUNITY BENEFIT COMMITTEE
AGENDA
Monday, March 7, 2016 at 3:00 p.m.

#### 9. NEXT MEETING DATE

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Note: It is the policy of Tahoe Forest Hospital District to not discriminate in admissions, provisions of services, hiring, training and employment practices on the basis of color, national origin, sex, religion, age or disability including AIDS and related conditions.

Equal Opportunity Employer. The meeting location is accessible to people with disabilities. Every reasonable effort will be made to accommodate participation of the disabled in all of the District's public meetings. If particular accommodations for the disabled are needed (i.e., disability-related aids or other services), please contact the Executive Assistant at 582-3481 at least 24 hours in advance of the meeting.

<sup>\*</sup>Denotes material (or a portion thereof) <u>may</u> be distributed later.



### COMMUNITY BENEFIT COMMITTEE

#### **DRAFT MINUTES**

Wednesday, September 9, 2015 at 1:00 p.m. Eskridge Conference Room - Tahoe Forest Hospital 10121 Pine Avenue, Truckee, CA.

#### 1. CALL TO ORDER

Meeting called to order at 1:02 p.m.

#### 2. ROLL CALL

Board: Charles Zipkin, M.D., Chair; Karen Sessler, M.D., Board Member

Staff: Jake Dorst, Interim CEO; Crystal Betts, CFO; Judy Newland, CNO/COO; Karen Gancitano,

Executive Director Post Acute Services; Eileen Knudsen, Project Director Wellness Neighborhood; Jackie Griffin, Case Coordinator; Martina Rochefort, Clerk of the Board

#### 3. CLEAR THE AGENDA/ITEMS NOT ON THE POSTED AGENDA

None.

#### 4. <u>INPUT – AUDIENCE</u>

None.

#### APPROVAL OF MINUTES OF: 05/04/2015

Recommendation made by Director Zipkin, seconded by Director Sessler, to approve minutes. Approved unanimously.

#### 6. ITEMS FOR COMMITTEE DISCUSSION AND/OR RECOMMENDATION

#### 6.1. Community Health Presentation at Board of Directors Retreat

The Committee discussed a 30 minute Wellness Neighborhood summary and presentation to be made at 10/06/2015 Board of Directors Retreat by Karen Gancitano. The presentation will highlight the Wellness Neighborhood's past accomplishments and future plan, as well as a comparison of the 2012 and 2014 Community Health Needs Assessment and identify programs for Community Collaborative.

Director Sessler requested the plan for Wellness Neighborhood moving forward.

#### 6.2. Community Collaborative

The Committee discussed possible participation of community stakeholders as an advisory group to the committee. Wellness Neighborhood programs have been categorized as a part of the Community Collaborative which allows community partners to meet regularly.

Director Zipkin inquired if community partners feel they are having input that gets to the Board. Eileen Knudsen indicated a lot of staff time is being used to reach out to these local groups. They are in constant contact and the groups are satisfied.

The Directors requested an annual report highlighting the programs and where funds are being spent. Director Sessler expressed concern about public perception on the programs chosen for funding and reminded the committee that the initiatives must align with TFHD's strategic plan, goals, and mission. Committee previously reviewed and advised on content and length of past Wellness Neighborhood presentations and would like to do so again.

Director Zipkin indicated he was having a hard time with relevance for the Community Benefit Committee when community partners already know to go to Wellness Neighborhood to request project funding. Further discussion took place about the committee's tasks and goals.

Discussion took place on a potential survey to the general public about how we as an organization are perceived.

The Wellness Neighborhood dashboard will be action and results driven moving forward.

#### 6.3. Committee Charter and Goals Update

Item discussed in depth as part of 6.2.

Director Sessler advised board agenda items to be referred to subcommittees prior to being reviewed by the full Board.

#### 7. REVIEW FOLLOW UP ITEMS / BOARD MEETING RECOMMENDATIONS

None.

#### 8. AGENDA INPUT FOR NEXT COMMITTEE MEETING

Wellness Neighborhood report Community Collaborative report

#### 9. NEXT MEETING DATE

Specific date of the next Board Community Benefit Committee is TBD.

#### 10. ADJOURN

Meeting concluded at 2:01 p.m.

#### Community Benefit Committee (CBC) Goals 2016 - Draft March 7, 2016

Background: It is the practice of TFHD board committees to set annual committee goals at the first meeting of the year. The TFHD CBC is a new committee of the TFHD board, having been first formed in 2015. Part of this committee's work for 2016 will be to identify the committee work that will be most relevant and productive for our organization. Please review the Kaiser document and the TFHD CBC Charter to inform the discussion of committee goals for 2016. Utilizing the framework in the Kaiser CBC Charter, the following goals are proposed for TFHD's CBC for 2016.

- 1. Extending and Strengthening Community Benefit Programs and Services
  - a. Review aspects of the budget for Community Benefit to include property tax allocation, philanthropic support, etc
  - b. Education on and evaluation of possible Community Perceptions Survey.
- 2. Review Community Benefit Strategies, Policies and Performance
  - a. Review, and recommend to the Board, policies with regard to community benefit.
  - b. Review Strategic Plan elements tied to community benefit and performance against goals.
- 3. Community Benefit Monitoring
  - a. Review and make recommendations to staff regarding monitoring and the framework for reporting community benefit to the Board.
  - Review and make recommendations to the Board regarding the 2017 Triennial Community Healthcare Needs Assessment
- 4. Review Major Community Benefit Initiatives
  - a. Review Wellness Neighborhood goals, identified metrics, and performance
- 5. Legal and Regulatory Compliance Systems
  - a. Committee education in legal and regulatory issues related to community benefit for our organization
  - b. Review best practice in CBC work and amend TFHD CBC charter, agendas and goals as needed.
- 6. Public Recognition and Community Value
  - a. Increase public recognition of community benefit activity and community value
    - i. Annual Community Benefit Report
    - ii. TFHD and Wellness Neighborhood website
    - iii. Other events, strategies, educational programs